



HOSTED BUYERS PROGRAM - HRCOC 2023

Program Terms and Conditions

By participating in the HRCOC 2023 Hosted Buyers Program you're agree to the following terms and conditions:

1. Hosted Buyers choice is determined based on the participation criteria indicated by the HRCOC – ANTAD – AF&B Show Organizations: professional profile, company financial data (for example purchases volume), products of interest, location areas, limit of places and budgetary restrictions. The decision adopted by the Organization may not be appealed.
2. Hosted Buyer once admitted by the Organization, will have a limited period to confirm their participation and make the necessary procedures (ticket flights, hotel, etc.). This period will be communicated direct to the buyer once his participation is confirmed. In case that the buyer exceeds the time set to confirm his participation, the Organization may reject his profile or the Hosted Buyer will have to pay the pricing differences on flight tickets or hotel bookings.
3. Buyers admitted to the program will enjoy the following advantages:
 - Total or partial coverage of travel and lodging expenses, or of the show tickets.
 - Free Hosted Buyer admission with preferential access to the show for the whole days event.
 - Permanent free access to the Buyers' Lounge facilities, an area equipped with a rest area, bar service, meeting rooms, Business Center and internet.
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4. Any other expense that the Organization has not promised to cover when confirming your acceptance into the program, will be made by each participant.

5. The Hosted Buyer agrees to:

Pick up your Welcome Pack at the Buyers' Lounge (located in their respective Lobbies) at the show counter

Hosted Buyers on the first day of their visit to the selected show.

- Visit the Show the whole three days and introduce yourself to the Organization (located in the Buyers' Lounge)

to confirm your attendance.

- Participate in at least 12 daily 15 minutes meetings with exhibitors of your interest. The planning of the meeting agenda will be carried out prior to the visit, through the organization in charge of HRCOC, with the assistance of the associated organizations ANTAD and AF&B Show.

- The buyer must scan or have their ticket scanned, following the organization's instructions, to confirm the meetings scheduled on their agenda. In case of not being able to scan the ticket, he may present a document with the signature of the exhibiting company that confirms that the meeting was done.

- Attend the networking cocktail for Hosted Buyers, which will take place in the Buyers' Lounge (Approximate date: to be confirmed).

6. In case that a participant cancels his assistance once the Organization has made the expenses (flight or hotel issuance), he must assume the payment of the total amount of the fees when making the cancellation.

7. If a participant does not attend the Show or breaches its obligations as a Hosted Buyer (point 5), they must pay to the Organization for travel and/or accommodation expenses.

8. At the time of prepare your trip/accommodation, the organization will request an authorization on behalf of the supermarket company that you're member that endorses your representation and all communication will be through corporate email.

9. Only flights from main airports will be booked. The departure and arrival airport must be the same.

10. By participating in the Hosted Buyers program, you give your consent for the data from your website to appear in the printed and digital materials of the fair corresponding to your participation.

11. Trade Show attendance as a Hosted Buyer is not transferable. If he is forced to cancel his participation in the trade show, another person from the same organization will have the

possibility to occupy his place. The Organization will have the last word regarding the person designated for replacement. Expenses as a consequence of the change of person will be borne by the selected Hosted Buyer at first.

12. Those Hosted Buyers who need a visa to travel to Mexico must contact the Organization to request the invitation letter. Hosted Buyers who cannot travel due to lack of a valid visa will be subject to the payment of penalties for cancellation or non-attendance (see points 6 and 7).

13. The Organization does not cover the COVID tests expenses requested to be able to travel to some destinations. Hosted Buyers will have covered the costs of these travel requirements. Hosted Buyers who cannot travel due to lack of these tests when required, will be subject to the payment of penalties for cancellation or non-attendance (see points 6 and 7).

14. Hosted Buyers who do not have a valid passport to travel to Mexico will be subject to the payment of penalties for cancellation or non-attendance (see points 6 and 7).

15. The organization reserves the right to reduce or extend the trade show duration, as well as to postpone its celebration, whenever special circumstances advise it or causes of force majeure require it. Such circumstances will not be a sufficient reason for the Hosted Buyer to cancel his participation or to demand any type of compensation for damages.

The processing of your personal data by HRCOC – ANTAD – AF&B Show, as organizers, will be carried out with strict observance of Personal Data Protection and Digital Rights Guarantees. For more information about our Privacy Policy you can consult.

We also inform you that HRCOC. It is an associated part of the ANTAD and America Food and Beverage Trade Show that represent the Hispanic and Non-Hispanic markets.

Hispanic in the retail sector, our addresses are: HRCOC 1455 Pennsylvania Ave.NW Suite 400 – The Willard Building 20004 Washington D.C. ANTAD. Av. Mariano Otero #1499 Colonia Verde Valle – Guadalajara, Jalisco Mexico. AF&B Show World Trade Center Miami: For 2023 Booth Information Contact: 5835 Blue Lagoon Drive, Suite 100 Miami, FL 33126 USA. Through this document, you give us your express consent so that HRCOC Hosted Buyers Program, make your personal data available to ANTAD and AF&B for the same purposes as those indicated previously. In any case, you may exercise your rights of access, rectification, cancellation and opposition by letter or e-mail info@hispanicretailchamber.org to HRCOC Washington D.C.



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